

ADABAS

the Adaptable DATA Base System

NEWSLETTER

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PRESIDENT'S MESSAGE

by: Rob Macmillan
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The success of the two ADAGROUP conferences in 1978 will, to a large extent, be determined over the next few months. During this time all users should decide what their contribution will be to the conferences. The call for papers for Boston (May, 1978) has been distributed. We are looking for a significant response from all ADAGROUP regions. Arrangements for Munich (September, 1978) are well underway. North American users should consider combining business with pleasure by taking a trip to Europe - we owe it to ourselves periodically.

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CALL FOR PAPERS

WE NEED YOUR CONTRIBUTION! We are currently setting up the schedule for presentations--formal and informal, and special interest group discussions for the 5th International ADABAS Users Conference.

If you have an interest, an application, an unusual experience, an exciting endeavor, or just want to show your ideas, plan now to be included as a Speaker. All speakers giving a formal presentation will receive \$100.00. All formal presentations must be accompanied by a written document which will be included in the Conference Proceedings to be distributed to all attendees. If you would like to give a presentation, please contact, before January 15, either:

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All written material must be sent by March 15, 1978. The Speaker giving the most captivating presentation will receive a \$500.00 prize--that's right, \$500.00 for simply giving a presentation about something of interest to you and the other ADABAS users attending the Conference.

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ADABAS MAKES DATAPRO HONOR ROLL

The following is a telegram sent to John Maguire from DATAPRO. I think it tells the story.

DEAR MR. MAGUIRE:

I AM PLEASED TO ANNOUNCE THAT YOUR COMPANY'S PRODUCT, ADABAS, HAS BEEN NAMED TO THE 1977 DATAPRO SOFTWARE HONOR ROLL.

THIS YEAR'S HONOR ROLL MEMBERS WERE DETERMINED BY WHAT WE ARE CONFIDENT IS THE INDUSTRY'S LARGEST SURVEY OF ITS KIND. APPROXIMATELY 30,000 INDIVIDUAL COMPUTER SYSTEM USERS, REPRESENTING VIRTUALLY EVERY USER FACILITY IN THE UNITED STATES, WERE CONTACTED. TO BE BRIEF, YOUR PRODUCT WAS RANKED AMONG THE TOP 32 SOFTWARE PRODUCTS OUT OF 1223 PRODUCTS RATED BY THESE USERS.

ALSO, YOU MAY BE PLEASED TO LEARN THAT IN ADDITION TO APPEARING IN THE DECEMBER SUPPLEMENT TO OUR INFORMATION SERVICE, DATAPRO 70, THE RESULTS OF THIS YEAR'S SURVEY WILL AGAIN BE PROMINENTLY FEATURED IN THE DECEMBER ISSUE OF DATAMATION MAGAZINE, WITH WHOM WE COLLABORATED ON THE SURVEY.

ADDITIONAL INFORMATION WILL FOLLOW, EXPLAINING IN GREATER DETAIL THE SIGNIFICANCE OF YOUR PRODUCT'S ACHIEVEMENTS. HOWEVER, I WANTED TO ALERT YOU NOW AND SEND MY CONGRATULATIONS AT THE EARLIEST OPPORTUNITY.

MY BEST WISHES FOR CONTINUED SUCCESS.

J. BURT TOTARO
VICE PRESIDENT
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Thanks to all of our users for caring enough to respond to the DATAPRO survey.

P. Webster

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