

CONNECTIONS

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FALL ISSUE

Come Join Software AG at "Windows on Tomorrow"

The 20th International Software AG Users' Conference, October 22-26, 1989, in Anaheim, California, promises to be our biggest and best ever!

You'll see the people and products that have made Software AG's Users' Conferences the most popular in the world! You'll have front-row seats as Software AG again demonstrates the technologies and services that have made us the world's leading software manufacturer for the last 20 years.

Our 20th International Users' Conference in Anaheim coincides with the 20th Anniversary of Software AG, formed in Darmstadt, West

Germany, in 1969. Software AG's 20th Anniversary also coincides with the 20th anniversary of the independent software industry, initiated when IBM first "unbundled" software offerings from its hardware product twenty years ago.

A Learning Experience: 4 Days of Presentations, Demonstrations, and Classes

We'll be opening the "Windows on Tomorrow" at a wide variety of sessions, workshops, presentations and classes during the 20th International Users' Conference! As attendees from past conferences know, these four days in October

provide a wealth of technical information about Software AG products and directions.

You can attend daily general sessions; see user presentations on unique applications and solutions to problems that your organization might also face; hear Software AG product managers describe the new functionality of products you're using; and interact with the other 2,000 international users!

Demo Room: Creating Business Solutions for Your Organization

We have further expanded and enhanced the popular Demo Room facilities this year to provide an unique set of demos giving you an insight into our latest products and versions on a variety of operating systems.

New this year is the online registration system for the Demo Room. You'll be able to register to see any demo you want through the "Reach Out & CON-NECT" system.

It is Software AG's intention to provide a different focus in this year's product demonstrations. Each demo will address the actual application of Software AG technology to business problems faced by organizations like yours.

"Ask Software AG!"

To fulfill the promise of "Windows on Tomorrow", we'll open the windows on your views, opinions, and questions during the Software AG Open Forum. As always, this forum provides an unique opportunity to address your comments directly to Software AG leading executives and developers, and offer observations that we may use in future development of products and services.

PREDICT CASE: An Integrated 4th Generation CASE Solution

Greg Hagen
Product Manager

Business' create system development environments through the purchase of hardware and software, the rental or purchase of facilities, the hiring and training of staff, and the implementation of corporate policies. The major objectives for this effort are to establish an environment where their staff can work productively in the creation of quality systems that:

- Are cost effective
- Perform as expected, when expected, and
- Are easy to modify in response to changes in the business or technical environment.

Unfortunately, most of these objectives are seldom achieved. Often development focuses on only one or two of the full set of objectives

(e.g., minimize development costs and meet the schedule). Current application portfolios would be in much better shape if well known Software Engineering Practices had been followed during their development. However, even the best intentions are often sidetracked by the harsh realities of limited budgets, lack of qualified personnel, and tight schedules that are seemingly cast in concrete.

There seem to be two extremes in our approaches to developing systems. The first might be characterized as following a "Waterfall" Lifecycle model. Such a project works through a set of phases (e.g., Project Definition, Requirements, etc.) attempting to produce and validate a set of deliverables for each phase.

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