



SOFTWARE AG
OF NORTH AMERICA, INC.

Software AG International Users' Group Newsletter

Published by the International Software AG Users' Group and Software AG of North America, Inc.

Vol. 5, No. 2, December 1979

Users' Group News

1980 Users' Roundup

Houston, Texas, home of the Eighth International Software AG Users' Conference, is the fifth largest and fastest growing city in the United States. Located at the head of Galveston Bay, 500 miles south of Kansas City and equidistant from Los Angeles and New York, Houston is big and booming, yet still retains considerable charm from its pioneer days.

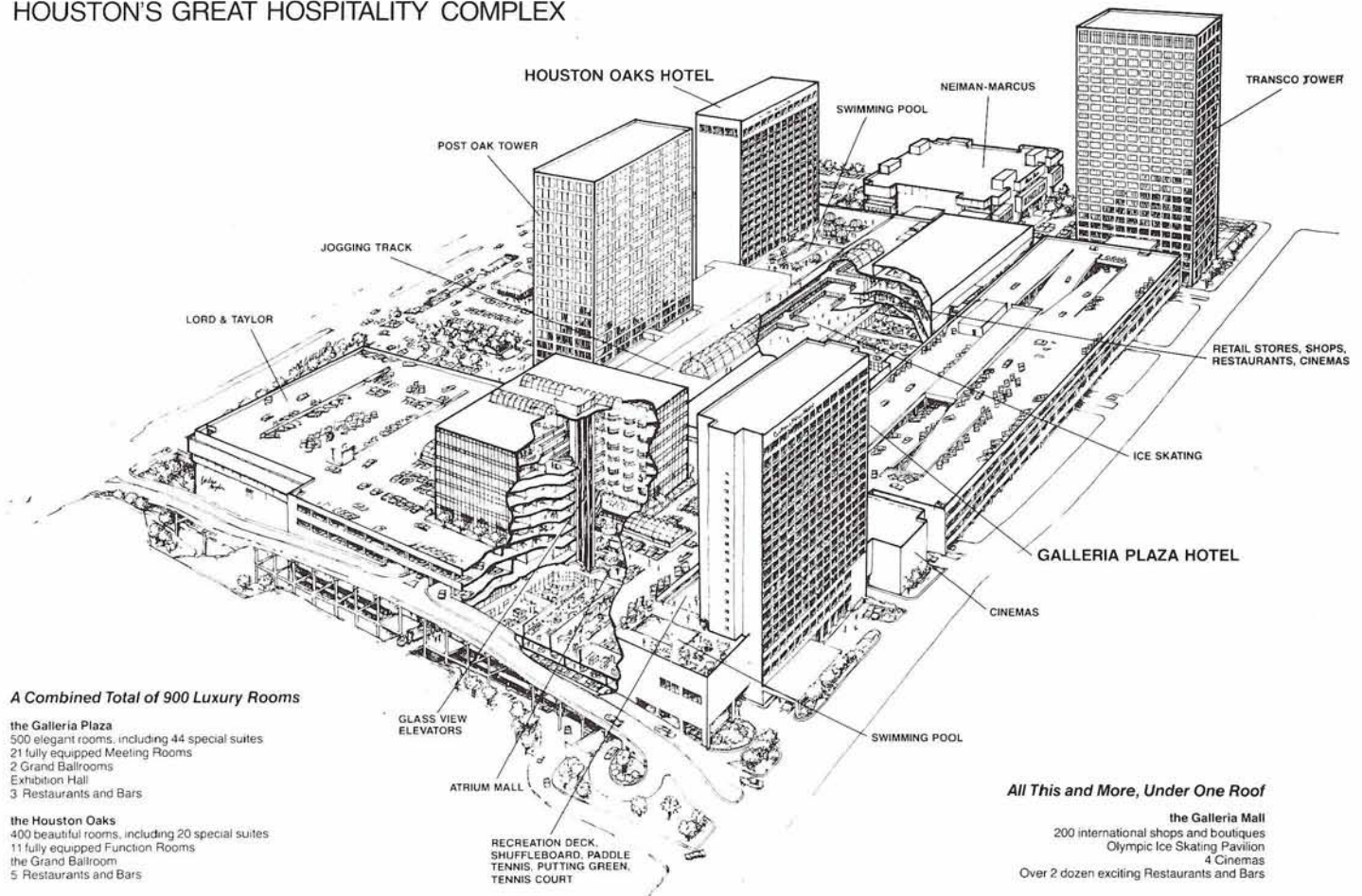
Part seaport, oil town and known in art circles as "culturally precocious" (it had an opera house before its first church), Houston is famous for its Southern hospitality and making people feel at home in a big way (they've just set a record of sorts and booked a convention for the year 2,000!) Excitement ranges from rodeos and bar-b-ques to moon rocks and Mission Control. During the summer, Ann-Margaret and Bruce Dern filmed "Middle-Age Crazy" in Houston and just recently John Travolta, America's current heart throb, finished making the soon-to-be released "Urban Cowboy".

Known as the most air conditioned city in the world, Houston is also called the "city of parks, flowers and fountains" and is home to the Lyndon B. Johnson Space Center, the Astrodome, twenty colleges, universities, and hospitals including the famed Texas Medical Center, the Houston Oilers, 24 of 25 major oil corporations, and the latest craze... Country & Western disco.

The site of the Conference is the Galleria, a multi-level, enclosed shopping and entertainment complex with boutiques, art galleries, olympic ice skating rink, stockbrokers and

jogging track. Software AG is getting ready for a Texas size Conference in June. Ready for blast off, pardners?

HOUSTON'S GREAT HOSPITALITY COMPLEX



Houston Chosen As Conference Site

Houston, Texas has been selected as the site of Software AG's Eighth International ADABAS and COM-LETE Users' Conference to be held June 9 through 13, 1980. The Conference will be held in the Galleria Plaza and Houston Oaks, twin hotels which adjoin Houston's Galleria Mall,

a three story shopping mall surrounding an Olympic skating rink. The entire complex is called Houston's "city under glass".

Over 800 attendees are expected to attend this year's Conference, which will combine ADABAS and COM-LETE Users' Group activities for the week long event. Registration is scheduled for Monday evening, June 9th.

Mark your calendar now and make plans for Software AG's biggest and best Conference yet!

Site of Software AG's Eighth International ADABAS and COM-LETE Users' Conference

